

O/o. General Manager (S & M - CM)
Sales & Marketing - Consumer Mobility
3rd Floor, "A" Wing, New Administrative Building
16, Greams Road, Chennai – 600 006
Phone: 044-28297878, Fax: 044-28297979



भारत संचार निगम लिमिटेड
(भारत सरकार का उद्यम)
BHARAT SANCHAR NIGAM LIMITED
(A Government of India Enterprise)

SALES & MKTG-CM/165/RCVs & TOPUPs/2015-16/10

dated

16.07.2015

Sub: **Full Usage Value equal to MRP offer on Top-up in prepaid mobile services – reg.**
Ref: C.O.ND ECT approval No. **1884** dated **30.06.2015**.

Approval of the competent authority is hereby conveyed for launching of “**Two days Offer**” on **Full Usage Value** equal to MRP during **Ramzan Festival Season** on the following Topup in Tamilnadu LSA (including CHTD) under GSM prepaid mobile services as mentioned below:-

Sl. No.	Details of the offer	Applicable Top-up MRP in Rs.	Period of offer
1	Full Usage Value Equal to MRP on Topup Voucher/ C-Topup/Flexi Top-up	220	17.07.15 and 18.07.15 (Two days only)

This is for kind information and necessary action please.

Anandhankararaman
(Anandhi Sankararaman)
Assistant General Manager (Mktg-CM-I)
Phone: 044-28295177
Mobile: 9486100540

To
GM (NW-O CM), Trichy -1/ Coimbatore, GM(S&M-CM), Chennai Telephones,
GM (F) / Sr. GM (TR) TN Circle, Chennai
DGM/DE IN SZ - Trichy
DGM (NW-O)/DE IT, Coimbatore.
Heads of All SSA
DGM (Sales) /DGM (CS) TN Circle, Chennai
DGM (ITPC) HD, DGM(S&M-CM)/AGM(S&M-CM), Chennai Telephones, Chennai